



## Jacob's Ladder Africa Announces Inaugural GreenWorks 4 Africa Forum to Drive Green Enterprise Creation in Africa

**Nairobi, Kenya, 10 March 2026:** Jacob's Ladder Africa (JLA), a pan-African catalytic integrator of youth-led green enterprises, has officially announced the inaugural GreenWorks 4 Africa Forum, scheduled for 11–13 August 2026 in Nairobi. The landmark event aims to accelerate green skills development and job creation across the continent.

Moving away from the traditional conference format, the Forum will adopt a case-study-driven approach. It will bring together policymakers, private sector leaders, and NGOs to co-create actionable solutions that position Africa as a global leader in the green enterprise agenda.

The urgency of the forum is underscored by projections from the International Labour Organization (ILO), which suggest that the green economy could generate over **60 million jobs** in Africa by 2030, within the energy, waste, and natural resource sectors.

"The potential for growth in Africa's green economy is undisputed," said Sellah Bogonko, Co-Founder and CEO of Jacob's Ladder Africa. "However, these projections only become reality if we build the necessary infrastructure for green enterprises to thrive. GreenWorks 4 Africa is designed to convene the strategic actors needed to turn this potential into tangible outcomes."

As we look toward COP32 in Addis Ababa, we are maintaining the momentum of African climate leadership, with GreenWorks 4 Africa serving as a prime example of this commitment," Sellah added.

This initiative builds on the success of the Second Africa Climate Summit (ACS2), where Jacob's Ladder Africa hosted the first-ever pavilion dedicated to green jobs and skills development. This convening united governments, the private sector, and civil society to drive actionable solutions for green workforce development across the continent.

Over the course of three days, the forum will feature thematic working rooms where participants will conduct sector-specific deep dives and develop practical, implementable outcomes. The thematic areas include:

- Renewable energy and the productive use of energy
- E-mobility, green infrastructure, and sustainable urbanisation
- Climate-resilient agriculture and smart food systems
- Circular industry and integrated waste systems
- Natural capital and nature-based enterprises
- Industrial decarbonisation, green manufacturing, and sustainable mining



GreenWorks 4 Africa is expected to produce **an African Toolkit for Green Jobs Development**, based on case studies and investment-ready models, alongside a proposed **Green Jobs Taxonomy for Africa**.

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### **About Jacob's Ladder Africa**

Jacob's Ladder Africa is a Pan-African non-governmental organization that acts as a catalytic integrator of youth-led green enterprise growth as a pathway to inclusive, climate-resilient economic transformation. It supports the development and scaling of enterprises that create employment, deliver climate solutions, and strengthen economic resilience. Working with governments, investors, and local ecosystems, it enables young entrepreneurs to translate skills and innovation into viable businesses and sustainable livelihoods at scale across countries and sectors. Its approach emphasizes market access, enterprise financing, and institutional alignment to ensure green solutions are implemented at scale and contribute to long-term development outcomes.

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